

**Why the switch is on to PermaFelt...**



**10 reasons why we'll turn you on.**

# PermaFelt's Quick

# 10

PermaFelt's top 10 "reasons to like me" sales pitch.

- 10.** Khaki's a cooler color. Literally.
- 09.** Hug a Tree. I'm recyclable.
- 08.** I don't jive with mold. It hates me.
- 07.** I'll last longer, won't dry out, and won't blow off.\*
- 06.** I don't have a SPF rating, but I am UV resistant.
- 05.** Freeze me, bake me, love me, I'm temperature flexible.
- 04.** My top coating has a super natural like slip resistance.
- 03.** I cover up to 5x more real estate.\*
- 02.** I'm really strong. Up to 20x stronger in fact.\*
- 01.** You can tattoo your company logo on my face.

\*Compared to 30# felt.

- All declarations are in comparison to industry standard synthetic roofing products.
- For actual performance specifications, consult a product technical brochure, or contact your nearest product representative.

